Don’t Miss Out on [your company name here]’s Commuter Tax Benefit
Available for All Employees

Meet Susan...

• An employee of [your company name here]
• In the 25% Federal Income Tax Bracket
• Rides BART to work

*By deducting the $315* maximum for her BART fare from her pre-tax earnings, Susan saves $87 per month or $1,044 per year.

How Susan benefits from the pre-tax option:
• Saves money on her monthly BART pass
• Enjoys the convenience of getting her pass at work
• Is reminded monthly that her employer is providing her a benefit

How [your company name here] benefits from giving Susan a pre-tax option:
• Provides a visible and valued employee benefit at minimal cost
• Enhances Susan’s wage and benefits package
• Saves on FICA taxes
• Offers a benefit that is simple to set up and manage

Don’t Miss Out! It’s a Win, Win for You and for the Company!
Sign Up Now by contacting [name], at [your company name here].

*The Social Security tax is currently imposed on the first $137,700 (in 2020) of an employee’s income. Therefore, employees whose annual salary exceeds $137,700 will not experience any Social Security savings.